

THE
F-150

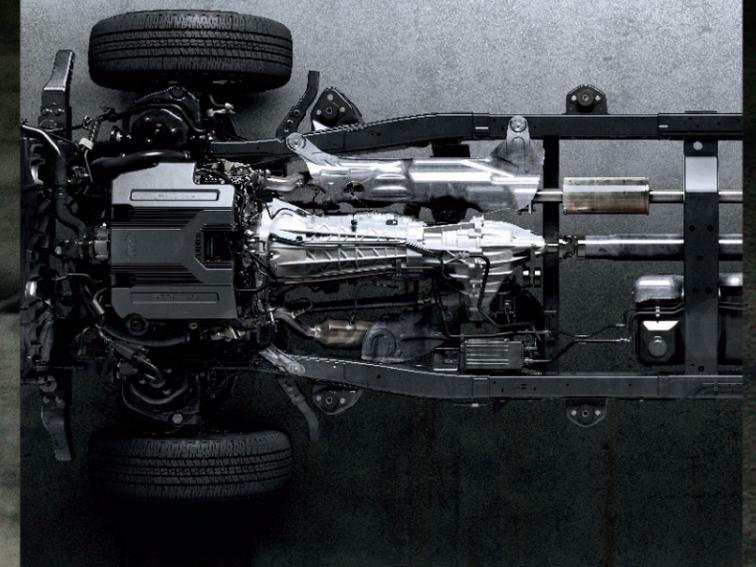
PLATINUM | LARIAT



THE F-150 4X4 PLATINUM

A TRUCK. BUT NOT AS YOU KNOW IT.

This beast with 20" Polished Aluminum Alloy Wheels stops at nothing while you enjoy unique genuine Black Ash wood interior trim accents, Aluminum Applique in center panel and console, and front seats with Active Motion® massage.



THE RUGGED F-150 FRAME is made from 78% high-strength steel, then dipped and bonded with a durable protective shell to stop rust.



EXTREME STRENGTH. The F-150 body and cargo box are constructed with high-strength aluminum alloy, which is hardened through heat treating.



A MASTERFUL MIX of high-strength aluminum alloys and the extreme steel-frame structure helps manage crash/crush energy into the passenger compartment to mitigate impacts from collision.

THE F-150 LARIAT

TONS OF ATTITUDE
PRE-LOADED.

Leather-trimmed bucket seats and premium materials used on the instrument panel, doors and flow-through console makes you feel special inside, while on the outside, sporty exterior styling speaks volumes without saying a word.



F-150, PART OF F-SERIES, AMERICA'S BEST-SELLING TRUCK IS HERE.

JOURNEY SAFER AND BETTER WITH
 FORD CO-PILOT360™ SAFETY SUITE



BLIS® WITH TRAILER COVERAGE
 AND CROSS-TRAFFIC ALERT



PRE-COLLISION ASSIST
 WITH AUTONOMOUS
 EMERGENCY BRAKING



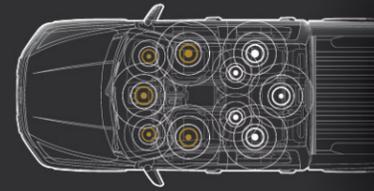
ADAPTIVE CRUISE
 CONTROL (ACC) WITH
 STOP-AND-GO



LANE-KEEPING SYSTEM



AUTO HIGH-BEAM
 HEADLAMPS



OTHER
 SAFETY SUITE
 FEATURES



360-DEGREE CAMERA



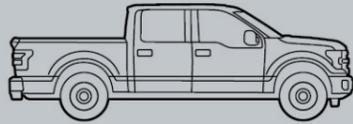
ACTIVE PARK ASSIST



CURVE CONTROL



TRAILER SWAY CONTROL



THE F-150 IS HUGE ON
 SAFETY AND DRIVER ASSIST
 TECHNOLOGY FEATURES.
 THESE FEATURES COMBINE TO
 ENSURE YOU HAVE A
 BEAUTIFUL DRIVE IN THIS
 BEAST OF A TRUCK.





8" LCD

CAPACITIVE TOUCHSCREEN
WITH PINCH-TO-ZOOM

FRONT
PASSENGER SEATS
WITH POWER
LUMBAR AND
DRIVER'S SEAT
MEMORY

SOUND
SYSTEM BY
BANG &
OLUFSEN

A CABIN FROM WHICH TO RULE THE WORLD

YOUR MULTI-CONTOUR premium leather-trimmed front bucket seats with Active Motion® flows through to a wide center console and instrument cluster where you can track vehicle information, putting your trip at your fingertips.



THE F-150

FORD CO-PILOT360™ Pre-Collision Assist with Autonomous Emergency Braking (AEB) with Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support, Adaptive Cruise Control with Stop-and-Go, BLIS® (Blind Spot Information System) with Cross-Traffic Alert and Trailer Tow Monitoring, Lane-Keeping System and Auto High-Beam Headlamps

PERSONAL SAFETY SYSTEM™ for Driver and Front Passenger: Includes Dual-Stage Front Airbags, Safety Belt Pretensioners, Safety Belt Energy-Management Retractors, Safety Belt Usage Sensors, Driver's Seat Position Sensor, Crash Severity Sensor, Restraint Control Module and Front-Passenger Sensing System

Long-Spindle, Double-Wishbone, Coil-Over-Shock, Independent Front Suspension

Gas-Pressurized Twin-Tube Front and Staggered, Outboard-Mounted Rear Shock Absorbers

THE F-150 PLATINUM SuperCrew® 4X4 AT



PICK A COLOR

AGATE BLACK

STAR WHITE

ICONIC SILVER

BLUE JEANS

PLATINUM INTERIOR TRIM ACCENTS: Genuine Black Ash wood, Aluminum Applique in Center Panel and Console, Unique Instrument Cluster Gauges, Color-Coordinated Carpet Flooring with Premium Floor Mats, Metallic Door-Sill Inserts with PLATINUM Lettering

FRONT BUCKET SEATS with Active Motion®

LEATHER WRAPPED CONSOLE Lid and Shift Knob

PLATINUM EXTERIOR STYLING: Satin-Aluminum Grille with Silver Mesh and Tailgate Applique, Chrome Side Mirror Caps, Door and Tailgate Handles, Bright Beltline Moldings, High-Gloss Black B-Pillar Applique and Platinum Badge on Fender Sides

TWIN PANEL MOONROOF

POWER DEPLOYABLE RUNNING BOARDS

F-150 LARIAT SuperCrew® 4X2 AT



PICK A COLOR

RAPID RED

OXFORD WHITE

ICONIC SILVER

AGATE BLACK

UNIQUE LARIAT FINISH ON INSTRUMENT PANEL, Media Bin Lid and Doors

LARIAT EXTERIOR STYLING: Body-Color Grille with Black Mesh, Side Mirror Caps, Door and Tailgate Handles, Magnetic Angular Step Bars, and SPORT Box Decals

FORD F-150

Standard Specifications

DIMENSIONS

Length x Width (excluding Mirrors) x Height

PLATINUM
SuperCrew® 4X4 AT

5,890 mm x 2,029 mm x 1,961 mm

LARIAT
SuperCrew® 4X2 AT

5,890 mm x 2,029 mm x 1,920 mm

Wheelbase

3,683 mm

Ground Clearance

239 mm

216 mm

ENGINE

Type

3.5L EcoBoost V6 with Auto Start-Stop Technology

Displacement

3,497 cc

Maximum Power

380 ps @ 5,000 rpm

Maximum Torque

637 Nm @ 3,500 rpm

MECHANICAL

Transmission

10-Speed Automatic with SelectShift

Electronic Shift-On-The-Fly (ESOF) Transfer Case

With

Brakes

Vented Discs (Front & Rear)

Fuel Tank Capacity

98L

Steering System

Electric Power-Assisted Steering with Normal, Comfort and Sport Modes

Electronic Parking Brake

With

With

Rear Axle

3.31 Non-Limited-Slip

3.15 Non-Limited-Slip

Spare Tire with Lock

With

With

Wheel Size and Type

20" Polished Aluminum Alloy

20" 6-Spoke Dark Alloy-Painted Aluminum

Tires

275/55/R20 All-Terrain Tires

275/55/R20 All-Season Tires

Class IV Trailer Hitch with 4-Pin/7-Pin Wiring Harness and Smart Trailer Tow Connector

With

With

DRIVER ASSIST TECHNOLOGY

360-Degree Camera with Split-View Display

With

With

Active Park Assist

With

With

Curve Control

With

With

Hill Start Assist

With

With

SOS Post-Crash Alert System™

With

With

Trailer Sway Control

With

With

Rain-Sensing Wipers

With

With

Reverse Sensing System

With

With

SEATING

Seat Material

Unique Multicontoured Leather

Leather

Front

10-Way Power Climate-Controlled Driver's Seat with Memory

10-Way Power Climate-Controlled Front-Passenger Seat

Rear

60/40 Split One-Touch Flip-Up (Includes Folding Armrest with Cupholder)

INTERIOR

Air Conditioning

Dual Zone Automatic Temperature Control

Intelligent Access with Push-Button Start

With

With

Sunvisor

Driver and Passenger with Illuminated Vanity Mirrors

Front Dome / Map Lights

LED

Illuminated Entry System

With

With

Door and Tailgate Locks

Power with Auto-Lock

Power Windows

With Front One-Touch Up and Down

Rearview Mirror

Auto-Dimming

Steering Column

Power-Tilt and Telescoping with Memory

Steering Wheel

Leather Wrapped with Heater Function

Accelerator and Brake Pedals

Power-Adjustable with Memory

Ambient Lighting

Ice Blue®

CONNECTIVITY & ENTERTAINMENT

8" LCD Capacitive Touchscreen

With

With

SYNC® 3

With

With

AppLink®, Apple CarPlay® and Android Auto™ compatibility

With

With

2 Smart-Charging USB Ports and 12V Powerpoint

With

With

Navigation System

Touchscreen with Pinch-To-Zoom Capability

8" Productivity Screen in Instrument Cluster

With

With

Speakers

10 Speakers B&O Sound System by Bang & Olufsen with Subwoofer

EXTERIOR

Body Color Bumpers

With

With

Daytime Running Lamps

With

With

Headlamps

Quad-Beam LED

Foglamps

LED

Exterior Mirrors

Power-Adjustable with Memory, Power-Folding with Side Turn Indicators, High-Intensity LED Security Approach Lamps, Heated, and Driver's Side Auto-Dimming

Remote Keyless Entry System

With

With

Remote Start System

With

With

Pickup Box Rail and Tailgate Moldings

With

With

Pickup Box Tie-Down Hooks

With

With

Drop-in Bedliner

With

With

Taillamps

LED

High-Mount Stop Lamp with Cargo Lamp

With

With

LED Trailer Hookup Light

With

With

Removable Tailgate with Key Lock

With

With

Remote Tailgate Release

With

With

Tailgate Step with Tailgate Lift Assist

With

-

Front Skid Plates

With

-

SAFETY & SECURITY

AdvanceTrac® with RSC® (Roll Stability Control™)

With

With

Front-Seat Side Airbags and Safety Canopy®

With

With

System with Side-Curtain Airbags and Rollover Sensor

With

With

Individual Tire Pressure Monitoring System

With

With

SecuriLock® Passive Anti-Theft System

With

With

ABS + EBD

With

With

Perimeter Alarm

With

With

Rear Safety Belts

With - Inflatable

With



FORD PROTECT

Roadside Assistance

All Ford vehicles come with standard 3-year Roadside Assistance.

Scheduled Service Plan (SSP)

The Ford Scheduled Service Plan (SSP) is a pre-paid maintenance plan that covers the Ford vehicle for up to a 5-year period from the date of purchase. It shields the owner from future price increases on maintenance parts and labor.

SSP is available in the following plans:

24 months / 20,000 km or 2 maintenance visits

36 months / 30,000 km or 3 maintenance visits

60 months / 50,000 km or 5 maintenance visits

Premium Extended Warranty

The Ford Premium Extended Warranty is the most comprehensive Service Plan Protection fully backed by Ford Group Philippines. It covers the parts and labor to repair thousands of key components - engine, transmission, steering, electrical and more - for up to 5 years or 150,000 kilometers. In total that is 5 long years of vehicle warranty and worry-free ownership.

Please contact your local Ford Dealer for more information
or visit our website www.ford.com.ph

This brochure is designed to provide you with a general introduction to the Ford Products referred to, and should be read in conjunction with the latest specification sheet. Image and illustrations are for information purposes and are indicative only. Ford Group Philippines reserves the right, at any time, at its discretion, and without prior notice, to discontinue or change the features, designs, materials, colors and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. Please contact your local Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.