

THE F-150

PLATINUM | LARIAT



THE F-150 4x4 PLATINUM

A TRUCK. BUT NOT AS YOU KNOW IT.

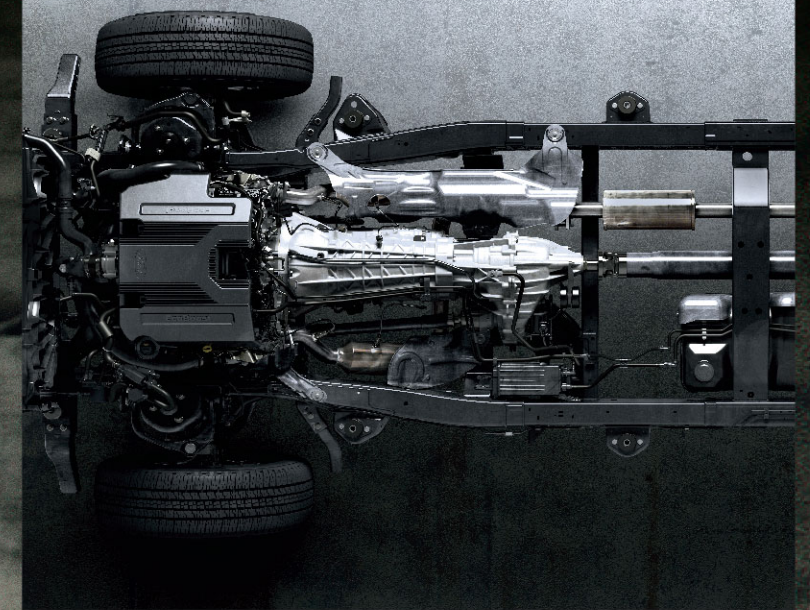
This beast with 20" Polished Aluminum Alloy Wheels stops at nothing while you enjoy unique genuine Black Ash wood interior trim accents, Aluminum Applique in center panel and console, and front seats with Active Motion® massage.



THE F-150 LARIAT

TONS OF ATTITUDE
PRE-LOADED.

Leather-trimmed bucket seats and premium materials used on the instrument panel, doors and flow-through console makes you feel special inside, while on the outside, sporty exterior styling speaks volumes without saying a word.



THE RUGGED F-150 FRAME is made from 78% high-strength steel, then dipped and bonded with a durable protective shell to stop rust.



EXTREME STRENGTH. The F-150 body and cargo box are constructed with high-strength aluminum alloy, which is hardened through heat treating.



A MASTERFUL MIX of high-strength aluminum alloys and the extreme steel-frame structure helps manage crash/crush energy into the passenger compartment to mitigate impacts from collision.

F-150, PART OF F-SERIES, AMERICA'S BEST-SELLING TRUCK IS HERE.

JOURNEY SAFER AND BETTER WITH
FORD CO-PILOT360™ SAFETY SUITE



BLIS® WITH TRAILER COVERAGE
AND CROSS-TRAFFIC ALERT



PRE-COLLISION ASSIST
WITH AUTONOMOUS
EMERGENCY BRAKING



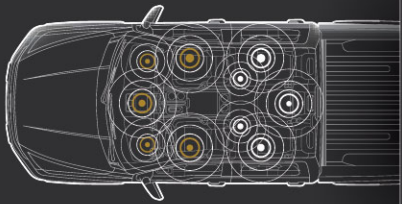
ADAPTIVE CRUISE
CONTROL (ACC) WITH
STOP-AND-GO



LANE-KEEPING SYSTEM



AUTO HIGH-BEAM
HEADLAMPS



OTHER
SAFETY SUITE
FEATURES



360-DEGREE CAMERA



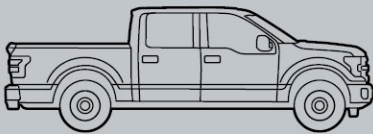
ACTIVE PARK ASSIST



CURVE CONTROL



TRAILER SWAY CONTROL



THE F-150 IS HUGE ON
SAFETY AND DRIVER ASSIST
TECHNOLOGY FEATURES.
THESE FEATURES COMBINE TO
ENSURE YOU HAVE A
BEAUTIFUL DRIVE IN THIS
BEAST OF A TRUCK.





8" LCD

CAPACITIVE TOUCHSCREEN
WITH PINCH-TO-ZOOM

FRONT
PASSENGER SEATS
WITH POWER
LUMBAR AND
DRIVER'S SEAT
MEMORY

SOUND
SYSTEM BY
BANG &
OLUFSEN

A CABIN FROM WHICH TO RULE THE WORLD

YOUR MULTI-CONTOUR premium leather-trimmed front bucket seats with Active Motion® flows through to a wide center console and instrument cluster where you can track vehicle information, putting your trip at your fingertips.



THE F-150

FORD CO-PILOT360™ Pre-Collision Assist with Autonomous Emergency Braking (AEB) with Pedestrian Detection, Forward Collision Warning and Dynamic Brake Support, Adaptive Cruise Control with Stop-and-Go, BLIS® (Blind Spot Information System) with Cross-Traffic Alert and Trailer Tow Monitoring, Lane-Keeping System and Auto High-Beam Headlamps

PERSONAL SAFETY SYSTEM™ for Driver and Front Passenger: Includes Dual-Stage Front Airbags, Safety Belt Pretensioners, Safety Belt Energy-Management Retractors, Safety Belt Usage Sensors, Driver's Seat Position Sensor, Crash Severity Sensor, Restraint Control Module and Front-Passenger Sensing System

Long-Spindle, Double-Wishbone, Coil-Over-Shock, Independent Front Suspension

Gas-Pressurized Twin-Tube Front and Staggered, Outboard-Mounted Rear Shock Absorbers

THE F-150 PLATINUM SuperCrew® 4X4 AT



PICK A COLOR

AGATE BLACK

STAR WHITE

ICONIC SILVER

BLUE JEANS

PLATINUM INTERIOR TRIM ACCENTS: Genuine Black Ash wood, Aluminum Applique in Center Panel and Console, Unique Instrument Cluster Gauges, Color-Coordinated Carpet Flooring with Premium Floor Mats, Metallic Door-Sill Inserts with PLATINUM Lettering

FRONT BUCKET SEATS with Active Motion®

LEATHER WRAPPED CONSOLE Lid and Shift Knob

PLATINUM EXTERIOR STYLING: Satin-Aluminum Grille with Silver Mesh and Tailgate Applique, Chrome Side Mirror Caps, Door and Tailgate Handles, Bright Beltline Moldings, High-Gloss Black B-Pillar Applique and Platinum Badge on Fender Sides

TWIN PANEL MOONROOF

POWER DEPLOYABLE RUNNING BOARDS

F-150 LARIAT SuperCrew® 4X2 AT



PICK A COLOR

RAPID RED

OXFORD WHITE

ICONIC SILVER

AGATE BLACK

UNIQUE LARIAT FINISH ON INSTRUMENT PANEL, Media Bin Lid and Doors

LARIAT EXTERIOR STYLING: Body-Color Grille with Black Mesh, Side Mirror Caps, Door and Tailgate Handles, Magnetic Angular Step Bars, and SPORT Box Decals

FORD F-150	PLATINUM	LARIAT
Standard Specifications	SuperCrew® 4X4 AT	SuperCrew® 4X2 AT
DIMENSIONS		
Lenth x Width (excluding Mirrors) x Height	5,890 mm x 2,029 mm x 1,961 mm	5,890 mm x 2,029 mm x 1,920 mm
Wheelbase	3,683 mm	
Ground Clearance	239 mm	216 mm
ENGINE		
Type	3.5L EcoBoost V6 with Auto Start-Stop Technology	
Displacement	3,497 cc	
Maximum Power	380 ps @ 5,000 rpm	
Maximum Torque	637 Nm @ 3,500 rpm	
MECHANICAL		
Transmission	10-Speed Automatic with SelectShift	
Electronic Shift-On-The-Fly (ESOF) Transfer Case	With	-
Brakes	Vented Discs (Front & Rear)	
Fuel Tank Capacity	98L	
Steering System	Electric Power-Assisted Steering with Normal, Comfort and Sport Modes	
Electronic Parking Brake	With	With
Rear Axle	3.31 Non-Limited-Slip	3.15 Non-Limited-Slip
Spare Tire with Lock	With	With
Wheel Size and Type	20" Polished Aluminum Alloy	20" 6-Spoke Dark Alloy-Painted Aluminum
Tires	275/55/R20 All-Terrain Tires	275/55/R20 All-Season Tires
Class IV Trailer Hitch with 4-Pin/7-Pin Wiring Harness and Smart Trailer Tow Connector	With	With
DRIVER ASSIST TECHNOLOGY		
360-Degree Camera with Split-View Display	With	With
Active Park Assist	With	With
Curve Control	With	With
Hill Start Assist	With	With
SOS Post-Crash Alert System™	With	With
Trailer Sway Control	With	With
Rain-Sensing Wipers	With	With
Reverse Sensing System	With	With
SEATING		
Seat Material	Unique Multicontoured Leather	Leather
Front	10-Way Power Climate-Controlled Driver's Seat with Memory	
Rear	10-Way Power Climate-Controlled Front-Passenger Seat	
	60/40 Split One-Touch Flip-Up (Includes Folding Armrest with Cupholder)	
INTERIOR		
Air Conditioning	Dual Zone Automatic Temperature Control	
Intelligent Access with Push-Button Start	With	With
Sunvisor	Driver and Passenger with Illuminated Vanity Mirrors	
Front Dome / Map Lights	LED	
Illuminated Entry System	With	With
Door and Tailgate Locks	Power with Auto-Lock	
Power Windows	With Front One-Touch Up and Down	
Rearview Mirror	Auto-Dimming	
Steering Column	Power-Tilt and Telescoping with Memory	
Steering Wheel	Leather Wrapped with Heater Function	
Accelerator and Brake Pedals	Power-Adjustable with Memory	
Ambient Lighting	Ice Blue®	
CONNECTIVITY & ENTERTAINMENT		
8" LCD Capacitive Touchscreen	With	With
SYNC® 3	With	With
AppLink®, Apple CarPlay® and Android Auto™ compatibility	With	With
2 Smart-Charging USB Ports and 12V Powerpoint	With	With
Navigation System	Touchscreen with Pinch-To-Zoom Capability	
8" Productivity Screen in Instrument Cluster	With	With
Speakers	10 Speakers B&O Sound System by Bang & Olufsen with Subwoofer	
EXTERIOR		
Body Color Bumpers	With	With
Daytime Running Lamps	With	With
Headlamps	Quad-Beam LED	
Foglamps	LED	
Exterior Mirrors	Power- Adjustable with Memory, Power-Folding with Side Turn Indicators, High-Intensity LED Security Approach Lamps, Heated, and Driver's Side Auto-Dimming	
Remote Keyless Entry System	With	With
Remote Start System	With	With
Pickup Box Rail and Tailgate Moldings	With	With
Pickup Box Tie-Down Hooks	With	With
Drop-in Bedliner	With	With
Taillamps	LED	
High-Mount Stop Lamp with Cargo Lamp	With	With
LED Trailer Hookup Light	With	With
Removable Tailgate with Key Lock	With	With
Remote Tailgate Release	With	With
Tailgate Step with Tailgate Lift Assist	With	-
Front Skid Plates	With	-
SAFETY & SECURITY		
AdvanceTrac® with RSC® (Roll Stability Control™)	With	With
Front-Seat Side Airbags and Safety Canopy®	With	With
System with Side-Curtain Airbags and Rollover Sensor	With	With
Individual Tire Pressure Monitoring System	With	With
SecuriLock® Passive Anti-Theft System	With	With
ABS + EBD	With	With
Perimeter Alarm	With	With
Rear Safety Belts	With - Inflatable	With



FORD PROTECT

Roadside Assistance

All Ford vehicles come with standard 3-year Roadside Assistance.

Scheduled Service Plan (SSP)

The Ford Scheduled Service Plan (SSP) is a pre-paid maintenance plan that covers the Ford vehicle for up to a 5-year period from the date of purchase. It shields the owner from future price increases on maintenance parts and labor.

SSP is available in the following plans:

24 months / 20,000 km or 2 maintenance visits

36 months / 30,000 km or 3 maintenance visits

60 months / 50,000 km or 5 maintenance visits

Premium Extended Warranty

The Ford Premium Extended Warranty is the most comprehensive Service Plan Protection fully backed by Ford Group Philippines. It covers the parts and labor to repair thousands of key components - engine, transmission, steering, electrical and more - for up to 5 years or 150,000 kilometers. In total that is 5 long years of vehicle warranty and worry-free ownership.

Please contact your local Ford Dealer for more information
or visit our website www.ford.com.ph

This brochure is designed to provide you with a general introduction to the Ford Products referred to, and should be read in conjunction with the latest specification sheet. Image and illustrations are for information purposes and are indicative only. Ford Group Philippines reserves the right, at any time, at its discretion, and without prior notice, to discontinue or change the features, designs, materials, colors and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. Please contact your local Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.